



# SCHOOL OF COMMUNICATION

*Illinois State University*

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## What Can You Do With A Master's Degree in Communication from Illinois State University?

*\*This list is based on information provided by our own graduate program alumni when asked to share what careers they sought and obtained after graduating from our Master's program:*

### **Communications Specialists**

- ❖ Internal Communications Lead
- ❖ Communications Director
- ❖ Instructional Design Communication Specialist

### **Multimedia/Social Media**

- ❖ Multimedia Supervisor
- ❖ Social Media Strategic Advisor
- ❖ Digital Marketing Coordinator
- ❖ Social Media Specialist
- ❖ Online Visual Design Specialist
- ❖ Promotions Specialist/Media Coordinator

### **Community Relations/Government**

- ❖ State and Local Government positions
- ❖ Director of Marketing & Community Relations
- ❖ Public Affairs
- ❖ Community Outreach Coordinator
- ❖ Assistant VP of Public Affairs

### **Client/Customer/Human Resources**

- ❖ Client Director
- ❖ Director, HR Systems
- ❖ Vice President, Client Services
- ❖ Relationship Manager
- ❖ Recruiter
- ❖ Deputy Director, Human Resources
- ❖ Account Manager
- ❖ Onboarding Specialist
- ❖ Client Relations Representative
- ❖ Training Specialist

### **Consulting**

- ❖ Digital Consultant
- ❖ Associate Marketing Consultant
- ❖ Senior Consultant
- ❖ Retail Sales Consultant

## **Management Positions**

- ❖ Project Manger
- ❖ Account Manager
- ❖ Account Director
- ❖ Business Development Manager
- ❖ Project & Communications Manager
- ❖ Senior Consumer Success Manager
- ❖ Marketing Manager
- ❖ CEO/Executive Director
- ❖ Chief of Staff
- ❖ Senior Food & Beverage Manager
- ❖ Business Development Manager

## **Colleges/Universities**

- ❖ Residence Hall Coordinator
- ❖ Professor
- ❖ Adjunct Faculty Member
- ❖ Life Skills Coordinator
- ❖ Director of Forensics
- ❖ Director of Communications, Office of International Relations
- ❖ Coordinator, Communication and Faculty Development
- ❖ Director of Marketing and Special Events
- ❖ Director of Admissions
- ❖ Associate Vice Provost
- ❖ Academic Advisor
- ❖ Director of Donor Relations & Stewardship

## **Religious/Sports Organizations**

- ❖ Director of Children's Ministry
- ❖ Coach
- ❖ Esports Specialist
- ❖ Sports Information Assistant
- ❖ Director of Athletic Education
- ❖ Assistant Athletic Director of Student-Athlete Development
- ❖ Assistant Athletic Director of Leadership and Development

## **Media Production**

- ❖ Documentary Filmmaker
- ❖ Freelance Photographer
- ❖ News Director

## **Public Relations/Marketing**

- ❖ Public Relations Client Manager
- ❖ Marketing Specialist
- ❖ Director of Marketing
- ❖ Marketing Coordinator

## **Sales**

- ❖ Senior Sales Associate
- ❖ Sales Specialist
- ❖ Group VP - Residential Sales & Products